



**BOWSWAN™**

DESIGN & DEVELOP

[www.bowswan.in](http://www.bowswan.in)

*We draw ideas to*  
**Brand**

[www.bowswan.com](http://www.bowswan.com)



DESIGN DIGITAL PRINT ADVERTISE

**DESIGN & PRINT**  
BROCHURE

# WHY CHOOSE OUR COMPANY

Bowswan is a creative agency, which deliver strong branding identity through communication across globally.

As a professional team of integrative specialists, Bowswan's experience runs deep in design, print, brand development and positioning, website design, interactive multimedia development, social media marketing and advanced search engine marketing.

**Pliable solution to every business:** Whether you're a new startup seeking to enter the market with a bang or an established business in need of a revive, our team of experienced professionals can stimulate to you.

No matter what is your industry, location, business size or budget, we provide flexible, scalable and affordable brand design and development packages.

We make a work path that allows you to grow more than you're comfortable. A great strategic solution helps you achieve your goals without causing "budget stress"!

**The impression of premium print:** Our extensive experience and full-service creative capabilities ensure your collateral is innovative, consistent and cohesive across all applications, establishing a unique and clearly identifiable presence for your brand.

We have a strong background in printed material design that you can build & reinforce your brand as well as market services or products to targeted audiences.

Our consistency can enhance any printed material. We suggest paper quality, supervise printing and deliver the final product to your specifications.

## WHO WE ARE

Bowswan is a India based creative agency with a global outlook. We're full service design & print company that focuses on driving results via effective and measurable solutions. We focus on creating world-class great modern and traditional designs for local and international brands.

We are in love with fresh ideas and this also drives our passion to launch our own products that add value to people and society.

We started as a small team of freelancers skilled in different areas of design, development, videos, and animation. Passion

turned into a profession and here we are today. A team of diverse creative individuals, professionals, we're all addicted to creativity.

**VISION**

We want to be recognized for our service & values in the digital world. We relate business and society by values.

**MISSION**

Our mission is to empower our clients through there brand values. We promise to connect our customers by understanding vision and give them a voice in the digital modern world.

**OUR SERVICES**

**BRAND IDENTITY**

- LOGO DESIGN
- BRAND COLLATERAL
- 360 CAMPAIGN

**WEB & DIGITAL MARKETING**

- WEB DEVELOPMENT
- SOCIAL MEDIA MARKETING
- SEARCH ENGINE OPTIMIZATION
- CONTENT WRITING
- PAY PER CLICK

**CONCEPT & DESIGN**

- PACKAGING DESIGN | PRINT MEDIA
- GRAPHIC DESIGN | ILLUSTRATION
- CONCEPT ART | WEB/DIGITAL DESIGN
- VIDEO PRODUCTION | PHOTOGRAPHY

# DESIGN DIGITAL PRINT ADVERTISE



Business cards are the cards bearing business information about a company or individual.

Option : 2 concept Design Business Card


**BUSINESS CARD** > 500



Premium Business Card Design is responsible to say a lot about you and your business.

Option : 2 Concept Design Premium Business Card.


**PREMIUM BUSINESS CARD** > 750



Letterhead is stationery printed or engraved usually with the name and address of an organization.

Option : 2 concept Design Letter Head.

**LETTER HEAD** > 1000



A Pre-addressed envelope included in a piece of mail allowing the receiver to reply to the sender without charge.

Option : 2 Concept Design Envelope.

**ENVELOPE (SMALL & A4)** > 1200



A Logo gives a brief information related to business and helps to create Brand Awareness.


Option : 2 Design Concepts with Upto 2 Revisions.

Type : Typographical (Name) or Symbol/Iconic .

Quality : Scalable + HD Quality.

Time : 2-3 Days

**LOGO DESIGN (BASIC PACKAGE)** > 3500



A Logo gives a brief information related to business and helps to create Brand Awareness.

Option : 3 Design Concepts with Upto 5 Revisions.

Type : Typographical (Name) or Symbol/Iconic .

Quality : Scalable + HD Quality.

Time : 2-3 Days

**LOGO (STANDARD)** > 5500

Business Card Design **FREE**



A Logo gives a brief information related to business and helps to create Brand Awareness.

Option : 5 Design Concepts Till Client Satisfaction.

Type : Typographical (Name) or Symbol/Iconic With Real Look & Feel Illustration.

Quality : Scalable Open File + HD Quality.

Time : 2-5 Days

**LOGO (PREMIUM)** > 8500

Business Card, Letter Head Design **FREE**



A Logo gives a brief information related to business and helps to create Brand Awareness.

Option : 6 Design Concepts Till Client Satisfaction.

Type : Typographical (Name) or Symbol/Iconic Illustrative With 3D Feel.

Quality : Scalable Open File + HD Quality.

Time : 4-7 Days

**LOGO (CORPORATE)** > 12500

Business Card, Letter Head Envelope Design **FREE**



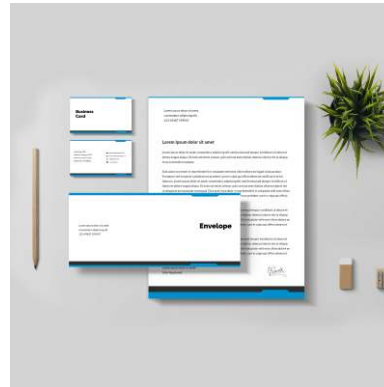
A Logo gives a brief information related to business and helps to create Brand Awareness

Option : 8 Design Concepts Till Client Satisfaction.  
 Type : Typographical (Name) or Symbol/Iconic, Illustrative, Metallic and 3D  
 Quality : Scalable Open File + HD Quality.  
 Time : 5-10 Days

**FREE**

**LOGO (PROFESSIONAL) > 16,500**

Business Card, Letter Head, Envelope, NotePad and Diary

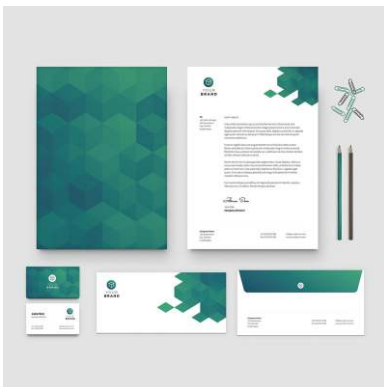


Business Identity as a statement of your company's unique innovation, service, and product offering that makes it the best choice for potential customers.

2 Concept Of Business Card, Letter Head & Envelope With 100 Business Card Print Ready

**BUSINESS IDENTITY (SILVER PACKAGE) >**

**2500**



Business Identity as a statement of your company's unique innovation, service, and product offering that makes it the best choice for potential customers.

3 Concept Of Business Card, Letter Head & Envelope With 100 Business Card & 50 Letter Head Print Ready

**BUSINESS IDENTITY (GOLD PACKAGE) >**

**5500**



Business Identity as a statement of your company's unique innovation, service, and product offering that makes it the best choice for potential customers.

5 Concept Of Business Card, Letter Head & Envelope, NotePad, Pocket Diary With 100 Business Card Elegant Velvet, 100 Head Fine Paper Print Ready.

**BUSINESS IDENTITY (PLATINUM PACKAGE) >**

**7500**



A flyer (or flier) is a form of paper advertisement intended for wide distribution and typically posted or distributed in a public place, handed out to individuals or sent through the mail.

Option : 2 concept Design Envelope, 2 Concept Of Flyer Single Side

**FLYER (SINGLE SIDE) >**

**1500**



A flyer is a form of paper advertisement intended for wide distribution and typically posted or distributed in a public place, handed out to individuals or sent through the mail.

Option : 2 concept Design Flyer Both Side

**FLYER (BOTH SIDE) >**

**2500**

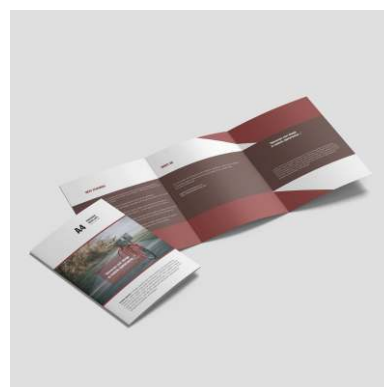


A folder is getting your message out to potential and existing customers.

Option : 2 concept Design Folder 3-Fold

**FOLDER 3-FOLD (CUSTOMIZED SIZE) >**

**3500**



A folder is getting your message out to potential and existing customers.

Option : 2 concept Design Folder 3-Fold (A4)

**FOLDER 3-FOLD (A4) >**

**4500**

# DESIGN DIGITAL PRINT ADVERTISE



A folder is getting your message out to potential and existing customers.

Option : 2 concept Design Folder A4

FOLDER A4

2500



A folder is getting your message out to potential and existing customers.

Option : 2 concept Design Folder A4-4 Page

FOLDER - 4 PAGES (CUSTOMIZED SIZE)

4500



A folder is getting your message out to potential and existing customers.

Option : 2 concept Design Folder A4-6 Page

FOLDER A4-6 PAGES

5000



A folder is getting your message out to potential and existing customers.

Option : 2 concept Design Folder A4-8 Page

FOLDER A4-8 PAGES

5500

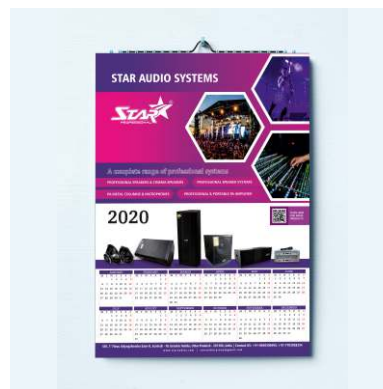


A Wall Calendar gives a quick views of date with your brand logo on it.

Option : 2 concept Design Wall Calendar SL

WALL CALENDAR SL

1800



A Wall Calendar gives a quick views of date with your brand logo on it.

Option : 2 concept Design Wall Calendar 2-L

WALL CALENDAR 2L

2500



A Wall Calendar gives a quick views of date with your brand logo on it.

Option : 2 concept Design Wall Calendar 2-L

WALL CALENDAR 3L

2800



A Wall Calendar gives a quick views of date with your brand logo on it.

Option : 2 concept Design Wall Calendar 4-L

WALL CALENDAR 4L

3200



A Wall Calendar gives a quick views of date with your brand logo on it.

Option : 2 concept Design Wall Calendar4-L

WALL CALENDAR 6L

3800



A Wall Calendar gives a quick views of date with your brand logo on it.

Option : 2 concept Design Wall Calendar12-L

WALL CALENDAR 12L

4500



We design the company Table Calendars on all the desks in the Office.

Option : 2 concept Design Table Calendar.

TABLE CALENDAR (CUSTOMISED SIZE)

5500



A table calendar is represented in table format to plan future events which is to be placed on our table.

Option : 2 concept Design Table Calendar 6-L

TABLE CALENDAR 6L

3500



A table calendar is represented in table format to plan future events which is to be placed on our table.

Option : 2 concept Design Table Calendar12-L

TABLE CALENDAR 12L

5000



A pyramid shape table calendar is creative & different representation of table calendar format, placed on our table.

Option : 2 concept Design Table Calendar Pyramid

TABLE CALENDAR PYRAMID

3500



We Design the posters in A4 size for your organization promotions

Option : 2 concept Poster Design.

POSTER DESIGN A4

1500



We Design the posters in A4 size for your organization promotions

Option : 2 concept Poster Design.

POSTER DESIGN A4 (5 POSTER PACKAGE)

6000

# DESIGN DIGITAL PRINT ADVERTISE

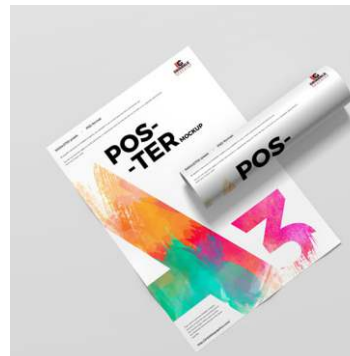


We Design the posters in A3 size for your organization promotions

Option : 2 concept Poster Design.

POSTER A3

1800



We Design the posters in A3 size for your organization promotions

Option : 2 concept Poster Design.

POSTER A3 (5 POSTER PACKAGE)

8500



We design Catalogue with various features and pages required by the client

Option : 2 concept design of catalogue(8)

CATALOGUE 8 PAGES

4500



We design Catalogue with various features and pages required by the client

Option : 2 concept design of catalogue(16)

CATALOGUE 16 PAGES

8000



A Menu card Provides a brief information regarding our products

Option : 2 concept Design Menu Design

MENU DESIGN (1-8)

8500



A Menu card Provides a brief information regarding our products

Option : 2 concept Design Menu Design.

MENU DESIGN (1-16)

14000



A hoarding is a very large board at the side of a road or on the side of a building, which is used for displaying advertisements and posters.

Option : 2 concept Design Hoarding.

HOARDING REGULAR

2000



A hoarding is a very large board at the side of a road or on the roof of a building, this is used for powerful advertisements.

Option : 2 concept Design Hoardings.

HOARDING (CUSTOMISED SIZE)

4500





A hoarding is a very large board at the side of a road or on the side of a building, which is used for displaying advertisements and posters.

Option : 2 concept Design Hoardings.

HOARDING CORPORATE

5500



They are typically made of foam-board, and may range from large self-standing posters to elaborate three-dimensional display devices with moving parts and lights.

Option : 2 concept Design Standee.

STANDEE

3500



We design the company profiles with various concepts and pages.

Option : 2 concept Design Company Profile.

COMPANY PROFILE 4P

2500



We design the company profiles with various concepts and pages.

Option : 2 concept Design Company Profile.

COMPANY PROFILE 8P

6500



We design the company profiles with various concepts and pages.

Option : 2 concept Design Company Design.

COMPANY PROFILE 16P

10500



We design Product Catalogue with various features and pages required by the client

Option : 2 concept design of Product catalogue(1-4 Pages)

PRODUCT CATALOGUE (1-4 PAGES)

3500



We design Product Catalogue with various features and pages required by the client

Option : 2 concept design of Product catalogue(1-8 Pages)

PRODUCT CATALOGUE (1-8 PAGES)

7500



We design Product Catalogue with various features and pages required by the client

Option : 2 concept design of Product catalogue(1-20 Pages)

PRODUCT CATALOGUE (1-20 PAGES)

12500

# DESIGN DIGITAL PRINT ADVERTISE



We design the company Magazines with various concepts and pages.

Option : 2 concept Design Magazine.

MAGAZINE DESIGN (1-24 PAGES)

12500



We design the company Magazines with various concepts and pages.

Option : 2 concept Design Magazine.

MAGAZINE DESIGN (1-58 PAGES)

24500

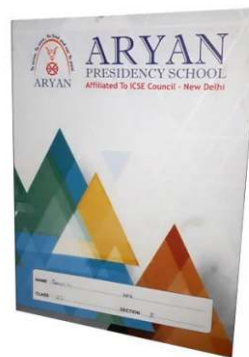


We design Best Sales Kit Folders for sales of products

Option : 2 concept design of Sales Kit

SALES KIT FOLDER

4500



A document File is one which holds all the documents Protectively

Option : 2 concept design of Document Files

DOCUMENT FILE

1500



We design the company profiles with various concepts and pages. This is a premium class of design work.

Option : 2 concept company profile design.

COMPANY PROFILE S-CLASS 4P

4500

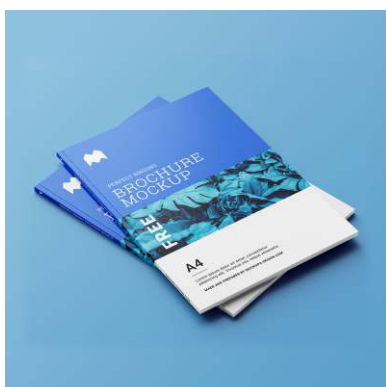


We design the company profiles with various concepts and pages. This is a premium class of design work.

Option : 2 concept Design Company Profile.

COMPANY PROFILE S-CLASS 8P

8500



We design the company profiles with various concepts and pages. This is a premium class of design work.

Option : 2 concept Design Company Profile.

COMPANY PROFILE S-CLASS 16P

14500



A Backdrop Standee is used to display something on the back of stage during an event to promote.

Option : 2 concept design of Back Drop of a Stage.

BACK DROP STANDEE

3500



We Design Best Advertisements for promotion through a car.

Option : 2 concept design of Ad-Vechile Cars

AD-VEHICLE CAR

5000



We Design Best Advertisements on Mini Truck or a mid segment of vehicle.

Option : 2 concept design of Ad-Vechile Mini Truck

AD-VEHICLE MINI-TRUCK

7000



We Design a large Advertisements for a Bus Walls with an attractive & creative way.

Option : 2 concept design of Ad-Vechile Bus

AD-VEHICLE BUS

9500



A package of any product or goods in a box shaped protective sheet

Option : 2 concept Design BoxDesign.

BOX PACKAGING

3000



A package of any product or goods in a box shaped protective sheet

Option : 2 concept Design BoxDesign.

BOX PACKAGING (5 BOX PACKAGES)

12500



The Products are Packed in a protective sheeth cover with details on it

Option : 2 Concept Design Pouch Package

POUCH PACKAGING

3000



The Products are Packed in a protective sheeth cover with details on it

Option : 2 Concept Design Pouch Package

POUCH PACKAGING (5 POUCH PACKAGES)

12500



We design Best Bucket Designs Like PaintBuckets Etc.,

Option : 2 Concept Design Bucket Design

BUCKET DESIGN

5000

# DESIGN DIGITAL PRINT ADVERTISE



We design Best tant cards for your organization a brief explanation of any events etc.,

Option : 2 Concept Design Tant Cards

TENT CARD

1500

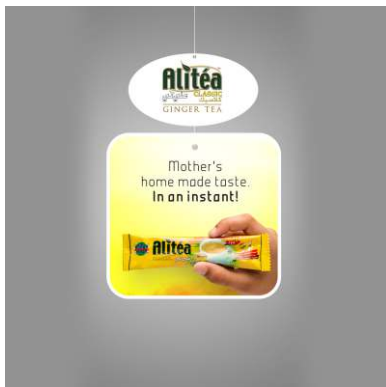


We create Best Post card, Pens, Coupon Cards, Stickers.

Option : 2 Concept Design for every segment.

COASTER DESIGN

1200



Dangler are the most versatile idea for advertisement. They attract customer very aggressive manner.

Option : 2 Concept Design Tant Cards

DANGLER FLYER

1200



Dangler are the most versatile idea for advertisement. They attract customer very aggressive manner.

Option : 2 Concept Design Tant Cards

DANGLER BI-FOLD

1500



Dangler are the most versatile idea for advertisement. They attract customer very aggressive manner.

Option : 2 Concept Design Tant Cards

DANGLER 3-FOLD

1800



Dangler are the most versatile idea for advertisement. They attract customer very aggressive manner.

Option : 2 Concept Design Tant Cards

DANGLER PYRAMID

1800



Dangler are the most versatile idea for advertisement. They attract customer very aggressive manner.

Option : 2 Concept Design Tant Cards

DANGLER SQUARE

2000



Canopy design is the design for establishing small and temporary stalls for the business expansion and advertising.

Option : 2 concept Design Canopy .

CANOPY DESIGN

3500



A simple & creative stall design for the impressive brand promotions.

Option : 2 concept Design Stalls.

STALL DESIGN

8500



A business Logo designed on the mousepad for the systems in the firms.

Option : 2 concept Design Mousepad.

MOUSE PAD

1000



We Design Best Notepad Designs to makes notes of business

Option : 2 concept Design Notepad

NOTEPAD

1200

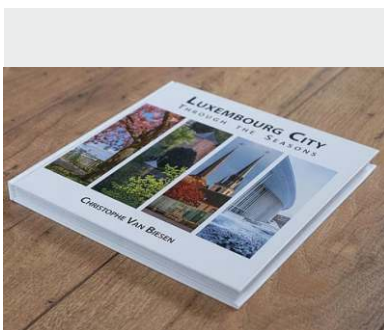


A Diary is used to write our day to day activities with special design on it.

Option : 2 concept Design Diary.

DIARY DESIGN

3500



A design for the books on table with least design but very attractive

Option : 2 concept Design Coffee Table Book .

COFFEE TABLE BOOK

ASK



A carry Bag with your desired logo or name on it.

Option : 2 concept Design Bag Design.

BAG DESIGN REGULAR

500



A Logo or any special design on the Bags

Option : 2 concept Design Bags.

BAG DESIGN CREATIVE

850



A Protective and hygiene packing of milk in containers which can preserve for longer duration

Option : 2 concept Design Milk Container.

MILK CONTAINER

1800

# DESIGN DIGITAL PRINT ADVERTISE



A design on your daily morning waking coffee cup or a brand promotion for your company.

Option : 2 concept Design Coffee Mug.

COFFEE MUG LOGO

450



A design on your daily morning waking coffee cup or a brand promotion for your company.

Option : 2 concept Design Coffee Mug.

COFFEE MUG (Quotes)

750



A design on your daily morning waking coffee cup or a brand promotion for your company.

Option : 2 concept Design Coffee Mug.

COFFEE MUG (Illustration)

1500



A design on your daily morning waking coffee cup or a brand promotion for your company.

Option : 2 concept Design Coffee Mug.

COFFEE MUG (Story Line)

2500



We Design Best Editing For your Images to look attractive.

Option : 2 concept Design Image Editing

IMAGE EDITING BASIC (1-10 IMAGES)

1800



We Design Best Editing For your Images to look attractive.

Option : 2 concept Design Image Editing

IMAGE EDITING ADVANCE (1-20 IMAGES)

2500



We design the Social Media Attractive Posts for the business.

Option : 1 concept Design Social Media Posts

SOCIAL MEDIA POST DESIGN (10 POST)

4500



We design the Social Media Attractive Posts for the business.

Option : 1 concept Design Social Media Posts

SOCIAL MEDIA POST DESIGN (15 POST)

6500



We design the Social Media Attractive Posts for the business

Option : 1 concept Design Social Media Posts

SOCIAL MEDIA POST DESIGN (20 POST)

8500



Product Shoot for the promotion of your products with high quality.

Qty : 1-20 product shoot with editing as per e-commerce.

\*Product Collage Charges - 800/- per collage

PRODUCT SHOOT ECONOMIC

8500



Product Shoot for the promotion & e-commerce portal use of your products with high quality.

Qty : 1-50 product high end camera shoot with editing as per e-commerce.

\*Product Collage : 3 collage free

PRODUCT SHOOT BUSINESS

15,500



Product Shoot for the promotion & e-commerce portal use of your products with high quality.

Qty : 1-40 product, High end camera shoot with editing as per e-commerce. Clothing shoot will be done with model.

Shoot With Backdrop or printing purpose : 1200/- per product.

\*Product Collage : 5 collage free

PRODUCT SHOOT S-CLASS

35,000



This include institutes, startup-comapny. Shoot will be done with 2 camera set-up.

Images : 50 images  
1 Teaser : 20 sec)  
1 Video : 4-6 Minute  
Script / Voice Over  
we make video shoot for the products

BASIC CORPORATE SHOOT (2-ANGLE)

ASK



This include institutes, startup-comapny. Shoot will be done with 2 camera set-up.

Images : 100 images  
1 Teaser : 20 sec)  
1 Video : 10-15 Minute  
Script / Voice Over  
we make video shoot for the products

ADVANCE CORPORATE SHOOT (3-ANGLE)

ASK



This include any product which is shoot for e-commrece.

1 Video : 2-3 Minute  
Content : From Client Side  
Script / Voice Over  
we make video shoot for the products

PRODUCT VIDEO SHOOT

25,500



we design Branding Promotion and advertising posters for your business.

Option : 2 concept Design Office Branding Poster

OFFICE BRANDING POSTER PACKAGE (5P)

DESIGN DIGITAL PRINT ADVERTISE

# DESIGN & PRINT BROOCHURE

Whether you  
want to boost  
YOUR BRAND IDENTITY,  
we're here our  
EXTRAORDINARY RESULTS.  
Let's get started today.

LET'S GET STARTED

You have an great Idea,  
We'd love to get involved.

**BOWSWAN**  
DESIGN & DEVELOP

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